



INFORMATION PROVIDED BY:



BETTER UTILIZING YOUR GIFT CARD PROGRAM

There are many ways that you can use your Valutec Gift Card program in your restaurant to drive sales, streamline operations and maximize profits:

CUSTOMER SUPPORT

Valutec is here to help if you need any assistance

leveraging your gift card program to your customers.

Call us with any questions at :

1-800-509-0625

- Compete with the “Big Chain” restaurants in your area
- Increase customer foot traffic into your stores
- Increase customer satisfaction
- Reward repeat customer business and drive “Bounce Back” dining
- Make your promotions and advertising campaigns more profitable and measurable

.....And many more! Here are some tips to get you started:

- Your customers can now purchase gift cards good at your store or restaurant only to give as gifts
- You can use gift cards for Charitable donations when requested
- You can give gift cards to customers to resolve customer complaint issues, i.e. [Missed delivery time, poor service or bad dining experience, general customer dissatisfaction]
- Reward your regular diners with a gift card for their next visit! Gift cards are a bold billboard in your customer’s wallet and purse.
- Pass out pre-loaded cards at special events to drive new customers to your restaurant.

